

SUMMER 2025

EASTERN BAY COMMUNITY FOUNDATION

Our Community Matters



We kick off 2025 with a fun inspiring community fundraising event - an evening with Tawera Nikau - tickets are selling now! In this newsletter we launch the 2025 Women's Impact Fund, give an update on the continued success and impact of Ōpōtiki Kiwifruit Growers Community Fund, detail Give and Get back - ways to supercharge your giving, and a welcome to our new trustee Dean Cole.

Tickets selling now!

On Friday, 28th February at 7pm, join us for an evening with Tawera Nikau NZOM, one of New Zealand's most legendary Rugby League internationals.

Tawera Nikau NZOM is a true legend of New Zealand sport. One of our finest ever Rugby League Internationals who has faced phenomenal life challenges. His story is one of empowerment, mental strength, leadership and true human spirit in the face of adversity.

Tickets are \$40 (dinner and dessert included) and it will be a fun and inspiring evening, held at the Awakeri Event Centre, all proceeds go back to our local community.

To purchase tickets, go to <https://events.humanitix.com/an-evening-with-tawera-nikau> or phone Mike on 021 226 2773
Come and support the Community Foundation, get your tickets today!

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Welcome to new trustee





An Inspiring Evening with Tawera Nikau



The Eastern Bay Community Foundation proudly welcomes
Tawera Nikau
to Awakeri Event Centre
Friday 28th February from 7pm

Tawera Nikau NZOM is a true legend of New Zealand sport. One of our finest ever Rugby League Internationals who has faced phenomenal life challenges. His story is one of empowerment, mental strength, leadership and true human spirit in the face of adversity.

Tickets are \$40 and include finger food and dessert bar - cash bar is also available. All proceeds go back to our local community with the Eastern Bay Community Foundation.



Purchase your tickets today
Go to <https://tinyurl.com/tawera-nikau>

Eastern Bay

Women's Impact Fund

2025 Eastern Bay Women's Impact Fund

Are you keen to be a donor in 2025 and once again be part of our exciting giving circle?

To find out more about the Women's Impact Fund and how the giving circle works please go to <https://www.ebcf.nz/womens-impact/>

In 2024, the Impact Fund was able to make two large contributions to Mums4Mums and to Whakatāne Financial Mentoring Services, as well as smaller contributions to the Mona Lickfold Trust (Cancer Support) and ELP Kiwi English classes.

We are planning a Launch Luncheon in March and a 'reveal' event in June when the funds raised are known and ready to be advertised.
A Luncheon and donor vote is planned for October.

So, expect to hear from us soon with more information and we would love you to bring a friend along to these events!



Ōpōtiki Kiwifruit Growers Community Fund

Kiwifruit growers working hard to grow a prosperous Ōpōtiki community

Live Local: Give Local

Over the past 3 years, the Ōpōtiki Kiwifruit Growers Community Fund has proudly continued its mission of supporting our community, enhancing opportunities for local youth and providing vital resources to improve the lives of residents throughout the Ōpōtiki region.

We now have a streamlined donation process and Growers can make a direct donation to the fund.

Go to <https://www.ebcf.nz/opotiki-kiwifruit-growers-fund/> to read the latest newsletter or to find out more.





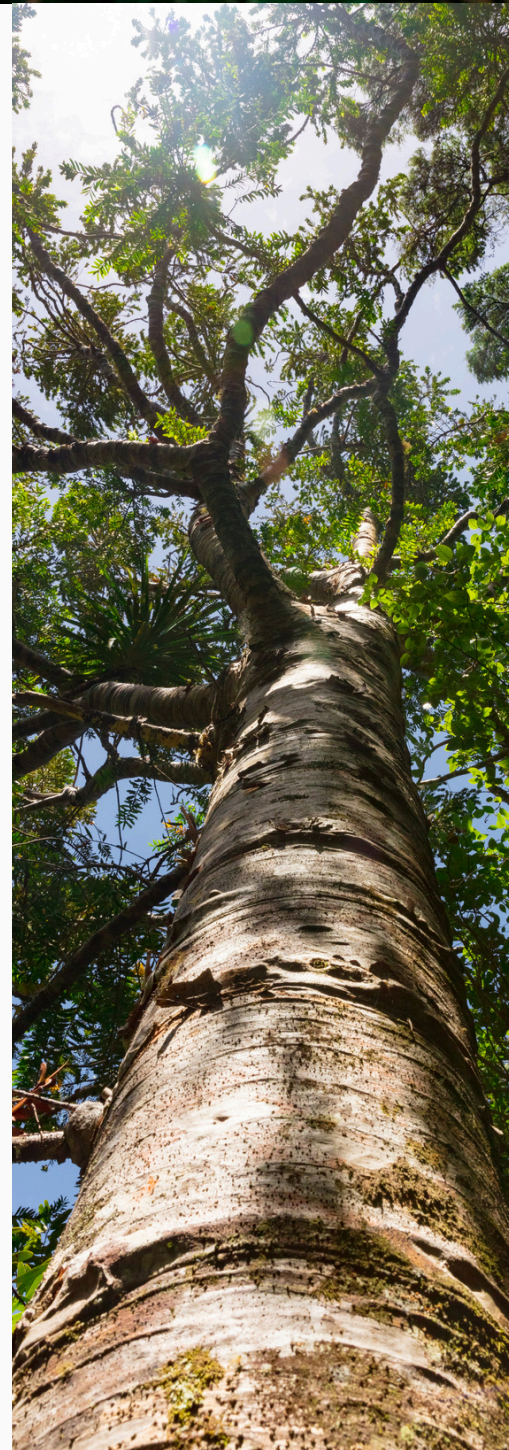
Give and Get Tax Back

As March 31st approaches it's the perfect time to think about the benefits of giving.

Donating through our local community foundation not only supports vital local initiatives but also unlocks a 33% tax credit, making your generosity go even further.

The Eastern Bay Community Foundation ensures that your donation goes directly to where it's needed most, and you can receive 33% of your donation back through a tax credit. Join us in building a stronger, more vibrant community and make your giving go further.

Eleanor Cater from Community Foundations of Aotearoa New Zealand has written and shared this article about supercharging your giving, it's well worth a read...



**Supercharge
your giving.**

Unlock your 33% tax credit.





Supercharging your giving – give and get your tax back

Contributor – Eleanor Cater, Philanthropy & Membership Services Director, Community Foundations of Aotearoa NZ

Giving into our communities, both through our time and our resources, plays an important part in the kiwi psyche. Here in New Zealand, we understand and support a giving culture, however what is not widely understood is the part played, and the rationale behind, our country's tax incentives to promote giving and philanthropy.

How does it work? In a nutshell, 33% of what we give to charitable causes can essentially be claimed back through a tax rebate*. So, if you make a donation of \$30, you can claim \$10 back from the tax that you have already paid into the government coffers, \$300 and you can claim \$100 and \$3,000 a whopping \$1,000 tax rebate. When it comes to significant donations the tax rebates can make a big difference to the \$ amount we donate as, in effect, the tax credit can significantly boost our individual giving power.

The reason behind tax incentives for giving is to encourage generosity and to support a thriving charity and community sector, which is independent from government and driven by the hearts, heads and desires of the people. Such incentives are a recognised tool worldwide which encourage a culture of philanthropy to thrive and have also been shown by research to increase the level of private giving for public good.

Tax incentives on charitable donations are commonplace across the world and can vary widely, both in percentages and in terms of complexity. Some international examples include:

- In Australia, donors can claim deductions for donations to registered charities and deductible gift recipients (DGRs), equal to the amount donated (100%).
- Canada offers a two-tiered system for charitable tax credits: for the first CAD 200 donated, individuals receive a federal tax credit of 15% and, for amounts above this the credit increases to 29%, with provincial tax credits also available.
- The UK operates a system known as Gift Aid, which allows charities to reclaim the basic rate of tax on donations made by UK taxpayers, effectively increasing the value of the donation by 25%.



- Japan offers tax deductions for charitable donations known as Furusato Nozei, or "hometown tax", encouraging donations to local governments or charities and receiving a credit of up to 40%, significantly reducing their tax burden while supporting local communities.
- In India, donations to certain charities and non-profits are eligible for a tax deduction of either 50% or 100% of the donated amount, depending on the type of organization and its approval status under the Income Tax Act.
- In the USA, donors can receive 100% of their donations back, to up to 60% of their adjusted gross income, although this percentage can vary depending on the type of donation and the recipient organisation.

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Our relatively uncomplicated system in New Zealand, of a 33% rebate for charitable donations over \$5 (up to the level of income tax paid), makes it straightforward for donors to reduce their tax paid while simultaneously increasing support for charitable causes and community groups. Depending on how you view the tax incentive, it can make a real difference to the frequency and to the amount that you give, increasing gifts given during our lifetime and boosting funding to areas of local priority.

Utilising New Zealand's 33% tax rebate on charitable donations is a smart move, helping to enable and shift extra funding into our communities. That's why our [network of local community foundations](#) promotes 'Give and Get Back' towards the end of the tax year, encouraging kiwis to think about how they will utilise their tax rebate, to further strengthen their local community.

We see many instances unfold where the tax rebate supercharges giving in communities, sometimes encouraging a larger donation or the gifting of the tax rebate itself. With all of the community need out there, we think it's a shame to leave your giving unclaimed, when you can utilise it to donate in your lifetime to an area of impact in your community.

To find out more go to www.ebcf.nz



We would like to welcome Dean Cole to our board of Trustees.

Dean has been a long-time resident of the Whakatāne area, is working in real estate, passionate about our community has been involved in various clubs and committees.

Dean is committed to giving back to the community and believes in helping others. Thank you, Dean, your time and effort volunteering with the Community Foundation will make a difference in our community. If you would like to get in contact with Dean you can email dean@easternbaycommunityfoundation.nz

Later this month we are looking forward to our Roundtable Reporting sessions in Ōpōtiki and Whakatāne, an opportunity for charities, organisations who have received funding from funds held by the Eastern Bay Community Foundation to report back on how those funds were utilized, it's a great way to hear about successes and challenges and to chat about our community with the people and services who are a key part of our community.

Also, the Eastern Bay Community Foundation staff and trustees are planning a Strategy session next month, a chance to refresh, reprioritize and plan for the future.

We look forward to seeing you at our event on Friday 28th of February at the Awakeri Events Centre, and if you have any questions, or would like to talk with us about giving or about our various Funds please feel

free to contact Angela or Mike:

Angela 021 336 226

Mike 021 226 2773



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